



The Greater Springfield Chamber of Commerce
2009 MEMBERSHIP INVESTMENT SCALE
(Effective 1/27/09)



Membership investment is based on the number of full-time equivalent (FTE) employees in Sangamon County.
 (2 part-time employees = 1 full-time)

BASIC BUSINESS MEMBERSHIP	
NO. OF FTE EMPLOYEES	ANNUAL INVESTMENT
1-5	\$265.00
6-10	\$380.00
11-20	\$535.00
21-50	\$535.00 plus \$12 per employee over 20
51-100	\$895.00 plus \$10 per employee over 50
101-200	\$1395.00 plus \$8 per employee over 100
201-300	\$2195.00 plus \$6 per employee over 200
301+	\$2795.00 plus \$4 per employee over 300

INDIVIDUAL MEMBERSHIPS
\$160.00 per person
<u>Eligibility</u>
1. Retired individuals.
2. Persons employed by units of government (city, county, state, federal).
3. Licensed professionals employed by a Chamber member firm.

A \$25 processing fee is added to the membership fee for the first year of Chamber membership.

BANKS & CREDIT UNIONS
\$20.00 per million dollars of local assets

CHURCHES, NON-PROFIT ORGANIZATIONS & LABOR UNIONS
\$265 flat rate

ADVANTAGE MEMBERSHIP PACKAGE
The Advantage Membership Package bundles additional membership benefits, listed on reverse side, at a reduced rate.
The Advantage Membership cost is:
An additional 50% of basic membership dues level, up to a maximum of \$535.
<u>EXAMPLE</u>
Basic membership \$265, Advantage Package would be an additional \$132.50 (\$265 divided by 2)
Total annual membership dues would be \$397.50 (\$265 plus \$132.50)

Membership Packages		
Basic	Advantage	
Advantage Benefits (over \$900 value)		
	✓	Business description in online Directory (up to 50 words)
	✓	Business logo in online Business Directory
	✓	Enhanced listing in Chamber online Directory
	✓	Recognition on exclusive section on Chamber website
	✓	Direct link in eUPDATE to Advantage members on Chamber website
	✓	Recognition in printed Membership Directory & Buyer's Guide
	✓	Member-to-Member discount coupon on Chamber website
	✓	Six Advantage Member passes to Business After Hours
	✓	Electronic membership mailing list (1 per year)
	25%	Website advertising discount
Member Visibility		
✓	✓	New member advertising packages (first year only)
✓	✓	Standard listing in online & printed member directories
✓	✓	Website link on Chamber website
✓	✓	Map link on Chamber website
✓	✓	Email link on Chamber website
✓	✓	Customer Referrals
✓	✓	Opportunity for ribbon cutting
Networking Opportunities		
✓	✓	Opportunity to attend all Chamber events
✓	✓	Opportunity to serve on Chamber committees
Communications & Marketing Opportunities		
✓	✓	Opportunity to submit member news for bi-weekly Chamber eUPDATE emails
✓	✓	Receive important information about our business community
✓	✓	- Bi-weekly Chamber eUPDATE emails
✓	✓	- Quarterly Chamber Update
✓	✓	- Chamber web site
✓	✓	Member advertising opportunities
✓	✓	- Quarterly Chamber Update & annual Membership Directory & Buyer's Guide
✓	✓	- Bi-weekly eUPDATE emails
✓	✓	- Monthly package mailing
✓	✓	- Chamber web site
✓	✓	- Annual Show Guide for Business Connections
General Benefits		
✓	✓	Discount on Human Resource services
✓	✓	Discounts on seminars & workshops
✓	✓	Flex System Discount (savings on Cafeteria Plan)
✓	✓	Help Desk (important resource for your business)
✓	✓	Membership plaque and annual window decal (additional credibility)
✓	✓	Pro-business advocacy/economic development