

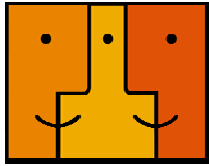


Connect 4 Lunch Program



As a business person, you know that connecting with other business people is the lifeblood of business.

Yet, without an up-close and personal connection, a business card is just a business card.



CONNECT4LUNCH

Connecting Not Collecting

The Greater Springfield Chamber of Commerce provides its members with an opportunity to meet other business people in a way that's different from any other networking opportunity you may have experienced. It's called Connect 4 Lunch, and it's not about collecting and passing out business cards. It's about connecting with other business people in a relaxed setting and forging professional relationships in a personal way

One Good Connection Is Worth 1,000 Business Cards

When you enroll in the Chamber's Connect 4 Lunch program, you will be invited each week to have lunch with three other business people. For a nominal fee – just a little more than what you'd leave for a tip – you can make up to 150 new personal connections over the course of a year: real connections that can lead to real results for your business.



Here's How It Works – Try it For Free!

When you join the Chamber's Connect 4 Lunch program, each Wednesday you'll receive an email from Connect 4 Lunch asking you if you'd like to go to lunch the following week. If you click "yes" on the email, the following Monday you'll receive another email with the names of three other business people like yourself with whom you'll be having lunch. The email will also have the name of the restaurant and a link to a map with directions, a link to profiles describing your lunch mates, and their phone numbers. And, yes, we make sure that the other people going to lunch with you are not in the same industry as you!

On the day of your lunch, at noon, when you arrive at the restaurant, you'll find that your reservation has already been made for you in advance. There's nothing for you to do except show up (the cost of your meal is not included). You'll have an hour or more at each lunch to get to know your fellow lunch mates and for them to get to know you and your business. After lunch, you may now have new customers, referrals, and new ideas for your business based on wisdom gained from others at your table.

Plus, we'll keep track of your contacts for you! You'll have your own private Contact Manager in your personal Connect 4 Lunch account. Connect 4 Lunch is relaxed, comfortable and personal.

Benefits You Can Look Forward To:

- Potential to build up to 150 new **personal** business relationships per year.
- Experience a **relaxed** way to grow your business in a **comfortable** social setting.
- Connect 4 Lunch occurs at a **convenient** time in your schedule – you were probably going to eat lunch anyway.
- We take care of the scheduling and the restaurant reservation – you just show up.
- Your **inexpensive** subscription pays for itself quickly, with new clients and referrals. **(But try us out first for free!)**
- You'll get out of the office and add **variety** to your work life – new friends, local restaurants, fresh ideas, great connections and opportunities for new referrals.

SIGN UP TODAY FOR YOUR FREE TRIAL!

Simply logon to www.connect4lunch.com/gsc
and complete your online profile to start your free trial!