



## Priority Concepts

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- Brand new approach to workforce training: employer driven
- Employer sets the pace and together with the employee determines value and merit of the program.
- Customized to employee and employer needs
- Chamber is brokering training services for employees: creating and sustaining new bridges among employers and trainers.
- Employees selected must have promotion potential and the value of the grant program will be measured by the Foundation to the degree that program applicants are, in fact, promoted to higher wages following training.
- The identification of mentors within the employer is a key aspect to the program's success.
- Training is grant-funded at this time, but employers will be asked to fill in this gap as the funds expire. Employer participation now in funding will extend the program's life span.
- The Chamber is looking at a long-term link between local school districts and excellent graduates from among whom local employers may select their workers.
- Communication is key among all participants: let's talk as we work together to be sure expectations are being met.
- Flexibility is the hallmark of our proposed model: we are developing a new way to train workers.
- The Chamber is committed to institutionalizing this activity for the employment community long-term, if employers will support it and it works well.
- This program is part of our County's overall economic development strategy to strengthen the profitability of local employers through the training of our workforce.