



The Greater Springfield Chamber of Commerce

Illinois Times ***BOGO Advertising Offer** **for new Members**

Businesses or organizations that join The Greater Springfield Chamber of Commerce (GSCC) are eligible to receive one complimentary color advertisement in the Illinois Times, when advertising of equal or greater value is purchased.

Illinois Times is a locally-owned, sophisticated, urban weekly newspaper with style and substance one would typically find only in a major metropolitan market. Since 1975, IT's audited and certified readership remains steady and strong in an era where most print publications have seen declines. Your advertising message gains strong reach in IT each and every Thursday on more than 500 newsstands across Springfield and 15 nearby towns, including Jacksonville.

How it Works

After joining The Chamber, contact the Illinois Times to discuss The Chamber BOGO and develop a schedule that works best for your business. This is a use-it-or lose it offer – advertising must be placed within 3 months of your join date.

Term of Eligibility

A list of businesses eligible for this offer is provided by GSCC to Illinois Times on a monthly basis. Your company must be on this list to take advantage of this offer.

Exclusions and Options

This BOGO advertising offer is available only once to a business and may not be used for advertising already booked or under contract, nor political advertising of any kind. This certificate has no cash value, is non-transferable and may not be used toward current or past due balances with Illinois Times.

Discounted rates available to GSCC members. See reverse for more details.

*Buy one get one.

Schedule your ad today!
advertising@illinoistimes.com

Beth Irwin 217-679-7803 Yolanda Bell 217-679-7802 Ron Young 217-679-7807



Printing Advertising Rate

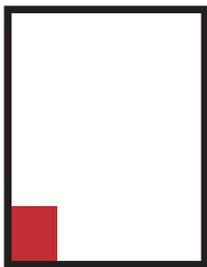
for Greater Springfield Chamber of Commerce



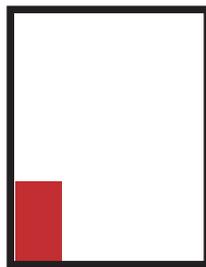
All ads include full color. *GSCC members reduce rates above by 15 percent.

Size	52x	26x	13x	4x	1x
1/16	110	130	145	155	185
1/12	155	185	195	220	245
1/8	205	250	265	290	335
1/6	280	335	355	395	460
1/4	385	465	490	535	645
3/8	515	625	670	730	890
1/2	600	715	750	825	1120
Full	1015	1270	1345	1465	1900

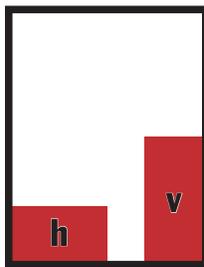
Rates are net, per ad, per week. Digital ads also available. Inside covers add 10% to full page rate. Back Covers add 20% to full page rate. Ask your rep for details. Political ads must be pre-paid (use 26x rate). Not-for-profits use 52x rates.



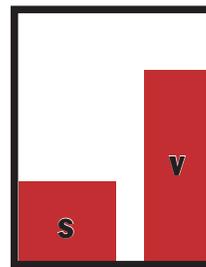
1/16
2.4" x 2.55"



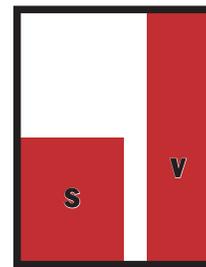
1/12
2.4" x 3.34"



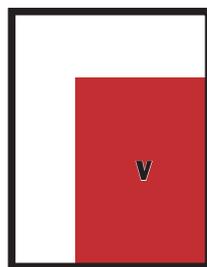
1/8
h 4.9" x 2.55"
v 2.4" x 5.25"



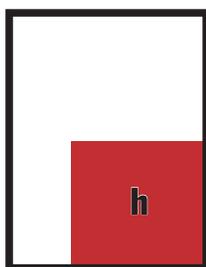
1/6
s 4.9" x 3.4"
v 2.4" x 7.9"
h 7.45" x 2.55"



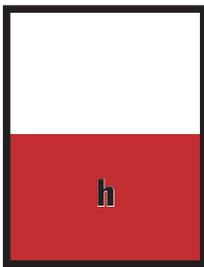
1/4
s 4.9" x 5.25"
v 2.4" x 10.55"
h 10" x 2.55"



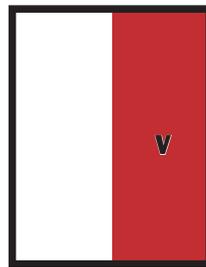
3/8v
4.9" x 7.9"



3/8
7.45" x 5.25"



1/2
10" x 5.25"



1/2
4.9" x 10.55"



FULL
10" x 10.55"

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