

# Leadership in Community Service & Tourism

Thursday, October 23, 2025

Route 66 Motorheads Bar, Grill & Museum

600 Toronto Road - Springfield, IL 62711



Program 8

| Time          | Session                                | Speaker / Title                                                    | Company                                      |
|---------------|----------------------------------------|--------------------------------------------------------------------|----------------------------------------------|
| 8:30 - 8:35   | Welcome                                | Mike Murphy, President & CEO                                       | Greater Springfield Chamber of Commerce      |
| 8:35 - 9:10   | Overview of Route 66 Motorheads & Tour | Ron Metzger, Owner                                                 | Route 66 Motorheads Bar, Grill & Museum      |
| 9:10 - 9:55   | Overview of Tourism Marketing          | Scott Dahl, Director                                               | Springfield Convention & Visitors Bureau     |
| 9:55 - 10:10  | BREAK                                  |                                                                    |                                              |
| 10:10 - 10:45 | Overview of State Historic Sites       | Justin Blandford, Superintendent, State Historic Sites Springfield | Illinois Department of Natural Resources     |
| 10:45 - 11:30 | Importance of Community Service        | John Stremsterfer, President & CEO                                 | Community Foundation for the Land of Lincoln |

## Location Details

Park on the far east side of the parking lot.

Coffee and water will be available.